

Job title: Data Insight Analyst

Line manager: Data Reporting & Analysis Manager

Grade (if applicable): 3

Direct reports: N/A



Role purpose:

Responsible for extracting, analysing, and interpreting data to provide actionable insights and drive informed decision-making. The role collaborates with various departments to identify trends, assess performance, and enhance operational efficiency to support Peabody's mission of helping people flourish. This role involves a combination of data analysis, reporting, and communication skills to contribute our strategic goals.

Key results:

- Extract, clean, and transform complex datasets from various sources to perform insightful analyses, uncover patterns, and identify opportunities for improvement.
- Insight Generation: Interpret data to create meaningful insights, visualisations, and reports that support key stakeholders in making informed decisions.
- Trend Identification: Monitor trends, demographic shifts, and regulatory changes to provide proactive recommendations for adapting housing processes, strategies and policies.
- Performance Evaluation: Develop and maintain key performance indicators (KPIs).
- Collaboration: Work closely with cross-functional teams including housing operations, finance, IT, and Business Analysts to align data analysis efforts with organisational objectives.
- Data Integrity: Ensure data accuracy, consistency, and integrity by implementing quality control measures and adhering to data governance practices.
- Reporting: Produce regular and ad-hoc reports, dashboards, and presentations to communicate insights, trends, and recommendations to both technical and non-technical audiences.
- Continuous Improvement: Identify opportunities for process improvement, automation, and innovation in data analysis and reporting methodologies.
- Manage and improve a suite of products that exist in PowerBI, Tableau, and other tools, and which provide on-going monitoring of key performance indicators for various teams and stakeholders throughout the company

Success metrics:

- Data-Driven Decision-Making: The ability to influence strategic decisions through data-backed insights that lead to improved outcomes in resident experience, efficiency and/or performance.
- Accuracy and Reliability: Ensure data accuracy and reliability, reducing errors and discrepancies in reporting and analysis.
- Timely Reporting: Deliver reports and analyses on schedule to support informed decision-making.
- Effectively collaborate with various departments to align data analysis initiatives with organisational objectives.
- Clearly communicate complex data findings to both technical and non-technical stakeholders, enabling them to make informed decisions.

Version Date:

Signed off by:

About you:

You will be:

- Confident presentation skills and ability to make recommendations from findings.
- Educated to degree level in a STEAM (Science, Technology, Engineering, Art, or Maths) based subject, or equivalent and/or a very high level of numeracy and creativity demonstrable on your CV.

You will have:

- Proven time management and prioritisation skills.
- Proven experience and ability to deliver excellent customer care and value diversity.
- Proven attention to detail and ability to work on a variety of projects simultaneously.
- Extensive experience collating and analysing multiple complex data sets to provide business insight through statistical analysis, visualisations, commentary, advice and recommendations at a strategic level.
- Expert knowledge of analytical and statistical techniques, including some of:
 - Advanced SQL skills.
 - Advanced DAX and PowerBI Skills.
 - Advanced PowerAutomate and PowerApps skills.
 - Significant experience with R/Rstudio or MRAN.
 - Experience with Business Objects and SSRS reporting systems.
 - Advanced Excel/VBA skills.
- Desirable: Microsoft Certifications in PowerPlatform products